



Rates July 2024

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Web Design / Front End Website Development

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

Coding / Back End Website Development

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

G Search Engine Testing and Optimisation

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

User Testing and Optimisation

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69
Public User Tester Hour		£39

> Website Integrations

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109

■ Database Development and Optimisation

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

Payment Processing Setup

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109

Ltd Company Formations

Expert Ltd Company	Package as detailed above	£599
Research and Setup		

Disaster Recovery

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

Social Media Setup

1 x Account Setup	£208
3 x Account Setup	£485

Social Media Promotion and Marketing

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

Training and Coaching

Advanced Coaching Hour		£149
Standard Coaching Hour	For tasks requiring industry-standard expertise	£99

Analysis, Reporting and Consultancy

Senior Consulting / Research Hour	For strategy, planning and advanced work	£139
Standard Consulting / Research Hour	For tasks requiring industry-standard expertise	£109
Junior Consulting / Research Hour	For easier tasks that require limited expertise	£69
SEO Report		£199
Website Usability Report		£199
Competitor Resarch and Report		£289
Social Media Effectiveness Report		£199

Copy-Writing

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

Email Marketing

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

© Brand Consultancy

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

% Graphic and Logo Design

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109
Junior Hour	For easier tasks that require limited expertise	£69

Photography / Photo Editing

Senior Hour	For strategy, planning and advanced work	£139
Standard Hour	For tasks requiring industry-standard expertise	£109